





Project description

W+K Amsterdam collaborated with Nike to celebrate Cristiano Ronaldo's record as the all-time leading men's national team goal scorer. In his childhood court in Funchal, Portugal, special goalposts were installed as a tribute, featuring a painted goal symbolizing his lifelong commitment to setting personal goals. Redfort produced the custom goal netting with the messages "GREATNESS STARTS WITH A GOAL" and "MARCA O TUE DESTINO."

Photography: AkaCorleone

Product information

Product: Lalace

Application: Net

Function: Soccer Goal

Type: Bended

Material / coating: Stainless Steel Powdercoated

Pattern: Branding

Colour: White

Pattern ratio: 15/85

Mounting: Clips (type 1.2)

Project size: 28 m2